

**www.benetton.com/investors: our new Investor Relations site
BENETTON FINANCE ON LINE**

Ponzano, 17th July 2003. Benetton stock quotes in Milan, Frankfurt and New York reported with just 10 minutes' delay, investment calculator, benchmark table information, sophisticated interactive charts, and a comprehensive archive of past financial statements, half-year and quarterly reports, press releases and presentations: find all this and more, in Italian and English, at the Benetton Group's new Investor Relations site.

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OF BENETTON.

There's an innovative interactive calendar where you can sign up to receive a reminder of important upcoming events, such as the presentation of financial results; plus an email alert service informing the user of the latest updates to the site.

With its user-friendly design and clear lay-out, www.benetton.com/investors provides investors with a broad range of information and news about Benetton's financial world, in an increasingly transparent, interactive, rapid and complete format.

The new site contains a synopsis of the weekly stock performance report, also available on PR Line (which feeds the main on-line financial sites), an investor kit, a downloadable information packet, and a toll-free number for anyone who would like to speak with a representative.

For more information: +39 0422 519036